



The contest is addressed to POS solutions manufacturers, design studios, creative agencies and brand industries, retail brand and consumer goods industry. **All the exhibits entered, will be showcased during Viscom Italia 4/6 October 2023, Fiera Milano Rho) in a dedicated area in Hall 8. The award ceremony will be on 5 October.**

DISPLAY AND VISUAL MERCHANDISING CATEGORY

- | | | |
|--|--|---|
| <input type="checkbox"/> A - DURABLE | <input type="checkbox"/> D - PACKAGING | <input type="checkbox"/> G - NEW PROJECTS |
| <input type="checkbox"/> B - NON DURABLE | <input type="checkbox"/> E - RETAIL DESIGN | <input type="checkbox"/> H - SHELF DESIGN |
| <input type="checkbox"/> C - DIGITAL SIGNAGE | <input type="checkbox"/> F - SHOP FITTING | <input type="checkbox"/> I - SOFT SIGNAGE |

REGISTRATION FEE

ENTRY FEE

☐ € 950,00

or

ENTRY FEE + BUSINESS TABLE

☐ € 2.550,00

(Armchairs + small table + personalization inside the event area)

Deadline for the application is 15/09/2023 (in case of delay the organization will consider whether or not to accept the application, based on any additional set-up costs that the delay may entail)

COMPANY INFORMATION

Company name _____

Address _____

Post Code _____ City _____

VAT code _____

Point of contact _____ Telephone number _____

Contact E-mail _____

DISPLAY INFORMATION

Client _____ Designer/Author* _____

*The participating company declares that is authorized to communicate the data of the client, designer and author.

Width x Depth (cm) _____ Height (cm) _____

Request of support ☐ Yes, ground support ☐ Yes, wall support ☐ No

Request of electricity ☐ Yes ☐ No

Date _____

Signature and Company stamp _____

PLEASE SEND THE FILLED IN FORM AND 2 PICTURES OF THE DISPLAY BEFORE 15 SEPTEMBER 2023 TO:

Marco Oltrona Visconti - +39 340 3142015 - marco@tinteunite.it, marketing@displaymagazine.it

Display Italia - +39 02 35946460 - Via Lambro, 4 - 20129 - Milano - www.displaymagazine.eu

DATA PRIVACY NOTICE

In compliance with the provisions of European Regulation 2016/679 (henceforth GDPR or EU Reg.) and the Privacy Code (Legislative Decree 196/03 as amended by Legislative Decree 101/2018), we inform you that your data will be processed by RX Italy S.r.l. with registered office in via Marostica 1, 20146 Milano, VAT No 09918270159. RX Italy shall act as Data Controller with respect to the processing of personal data (hereinafter referred to as the "Controller"). For more detailed information about this privacy notice, please contact the Controller's office by email privacy.viscomitalia@rxglobal.com, or on +39 02 4351701. Data Controller has appointed the DPO, available at privacy.viscomitalia@rxglobal.com, or on +39 02 4351701.

The Controller, in accordance with article 4 and 24 of the EU GDPR 2016/679, shall adopt as required by the article 12 of the GDPR, the following privacy notice for the competition DIVA Display Italia Viscom Award to provide information under article 13 of the GDPR and any communication under articles 15 to 22 and 34 GDPR relating to the processing of personal data collected.

As stated above in this Privacy Notice, the Controller shall inform the data subject that personal Data collected through the compilation of the entry form for the competition DIVA Display Italia Viscom Award, personal data that do not fall within the definition of "special categories" set out in Article 9 GDPR, concerning the same (even if acting as sole proprietorship, entrepreneur, or professional) or the Personal Data of its employees, agents, sales representatives and collaborators (the "Data"), or their clients will be processed in compliance with the provisions of the GDPR. The processing is carried out on the lawful basis pursuant article 6 GDPR, for the purposes inherent to the relationship established with the Controller, therefore, the lawfulness of processing under the point (c) of Article 13 GDPR finds its justification in the reasons for which the relationship with the Controller is established, that is the Data Subject participation in the exhibition mentioned above (legal basis of contractual type for as defined in art 6 paragraph 1 lett b GDPR).

The provision of personal data is a requirement necessary to enter the exhibition (article 13 subparagraph 2, letter (e) GDPR). Providing partial information on the entry form may result in an inability to participate in the competition DIVA Display Italia Viscom Award. The Controller shall have the right at his sole discretion to determine whether the entrant who has partially filled in the form is eligible for the contest.

The data supplied must be truthful and up-to-date; RX Italy S.r.l. has no responsibility for incorrect, incomplete and/or illegible personal information. The legal representative of the company, who fills out the form to participate in "DIVA Display Italia Viscom Award" and who, if necessary, provides the data on behalf of a third party, is understood to be authorized in all respects and has sole responsibility for the accuracy of the data; therefore, the Data Collector is not responsible for the truthfulness and completeness of the information provided or its compliance with any legal requirements. The data collected will not be disclosed to any third party other than third parties connected to the exhibition itself.

For such purposes, the data processing will include among other things, the management, organisation, use, preservation, and creation of a database, the transfer of personal data to EU and extra EU countries under certain conditions named in articles 45 and 46 GDPR. The data will also be communicated to RELEX group of which the Controller is part of, to the partners with whom the exhibition will be conceived, namely Display Italia – PR agencies and/or press offices in order to promote the exhibition and the participants and to all the subjects that have contributed to the success of the exhibition itself and collaborate with the Controller, to whom, where that is the case, will act as data processors processing your personal data on behalf of the Controller that will appoint them pursuant to article 28 GDPR.

In also, the Controller on the basis of its own legitimate interest (legal basis: art 6 paragraph 1 let. f GDPR) will send you light marketing via e-mail (to which, you can object at any time by sending either an e-mail to privacy.viscomitalia@rxglobal.com or by following the mode inserted in the footer of the e-mail received).

Individuals will be able to ask for their personal data to be erased and/or modified. When participating in the competition DIVA Display Italia Viscom Award the companies will be published on the websites and on print magazines, as a result of contractual agreements. Therefore, if the participant does not want his/her personal information voluntarily provided, to be disclosed or processed by advertising or PR agencies, from paper to electronic modalities based, via the internet, he/she will not be eligible to enter the exhibition. Any processor or any other person authorised to process the data collected in paper or electronic form shall process all personal data.

The Controller use neither automated decision-making process nor profiling. The sending of the filled in form will be considered as an unequivocal positive action that manifests the will to conclude the contract, therefore the Data Controller will start the data processing as described in the text of the informative report in order to fulfill its contractual obligations.

The data provided will be retained for the storage time required by current legislation and for a period not exceeding 5 years. The Controller does not process any treatment based on automated decision-making processes. The Controller sends notice that the right of access to the personal data and all the consequential information for as listed sub article 15 GDPR are granted as well as the rights : 1) to request from the Controller access, rectification or erasure of personal data or restriction of processing of personal data concerning the data subject; of processing of processing of personal data concerning the data subject; 2) to object to such processing; 3) to data portability; 4) should be data processing based 6, paragraph 1, letter (a), or article 9, paragraph 2, letter (a) GDPR, to revoke the consent at any time, without prejudice of lawfulness of data processing based on the previous consent; 5) to lodge a complaint with a supervisory authority.

Moreover, please be informed that, in the event that a tangible and effective prejudice results from the exercise of the rights listed and granted by art. 15 to 22 GDPR to particular data subject categories and/or activities as listed by art. 2 undecies D.Lgs. 193/03 as amended by D.Lgs. 101/2018, those rights cannot be exercised through a claim to the Controller or a complaint under art. 77 GDPR; this is without prejudice to what stated by paragraphs 2 and 3 of the aforementioned article.

To exercise the rights listed above or to get more information about the processing of your data, please email privacy.viscomitalia@rxglobal.com indicating your name, surname and the right you intend to exercise, entering in the subject line "Exercise of rights". The Controller shall process the request and send a reply within the timing as determined under the Article 12 GDPR. Where the Controller intends to further process the personal data for a purpose other than that for which the personal data were collected, the Controller shall provide the data subject prior to that further processing with information on that other purpose and with any relevant further information as referred to in paragraph 2 article 13 GDPR collecting consent, in this case.

Date _____

Signature and Company stamp _____